



Course Spotlight

Create! Ideation for Innovation

ENGE 2094

Pathways Core Outcome:

Critique and Practice in Design

Pathways Integrative Outcome:

Intercultural and Global Awareness

Prerequisites:

None

About Create! Ideation for Innovation:

Explore the nexus of the arts, engineering, science, business and design in collaborations with peers, faculty, visiting artists and business professionals. Activities and discussions will guide students in the process of creative inquiry, design, customer discovery, and collaboration to build an understanding of the ties between multiple disciplines. Students will explore their own interests as they use ideation and studio critique strategies to design products and services to meet current and future market needs.

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